

- 1**  **The Reboot**
How will societies rebuild and reorganize after the pandemic?
- 2**  **Industrial VaccineNation**
What will societies learn from mass vaccination efforts?
- 3**  **Office 3.0**
How will business reorganize white-collar work?
- 4**  **Social Solidarity**
How will societies carry forward the feeling that “we are all in this together”?
- 5**  **Polarization & Conflict**
How will polarized worldviews impact government and businesses?
- 6**  **Social Media Battlespace**
How will organizations communicate in a digital landscape characterized by the outrage/cancel cycle?
- 7**  **Planned Resilience**
How are leaders engineering resilience into their organizations?
- 8**  **Knowmads**
Where will skilled workers choose to move and settle?
- 9**  **Cybercrime**
How will nations and organizations defend against cyber threat?
- 10**  **Demography & Diversity**
How will organizations respond to generational change and diversity?
- 11**  **Stakeholder Capitalism**
Will we see a decisive shift from shareholder to stakeholder capitalism?
- 12**  **Gender in the Corporate Boardroom**
How quickly will corporations find gender balance on their corporate boards?
- 13**  **Space Race 2.0**
Who will most aggressively lead in the space economy?
- 14**  **Bankruptcies & Bailouts**
How will COVID-19 related bankruptcies and bailouts impact nations, cities, and corporations?
- 15**  **Mental Health**
How will societies manage the mental health challenges from COVID-19?
- 16**  **Fortress Households**
How will the pandemic focus on household resilience and safety permanently change consumption patterns?
- 17**  **Post-Pandemic Celebration**
Throughout history the end of every pandemic is met with exuberant celebration.
- 18**  **Labor Power**
How will organized labor benefit from post-pandemic social solidarity?
- 19**  **Climate & Carbon**
How will societies address climate change and carbon post-pandemic?
- 20**  **Automation**
Will automation continue its rapid advance?
- 21**  **Creative Novelty**
Throughout history pandemics have generated new ideas, art forms, and a burst of creativity.

21 TRENDS FOR

2021

BRUNSWICK *FORESIGHT*