

Key Stats from Daily Tracking:

Coronavirus Polling

April 20, 2020

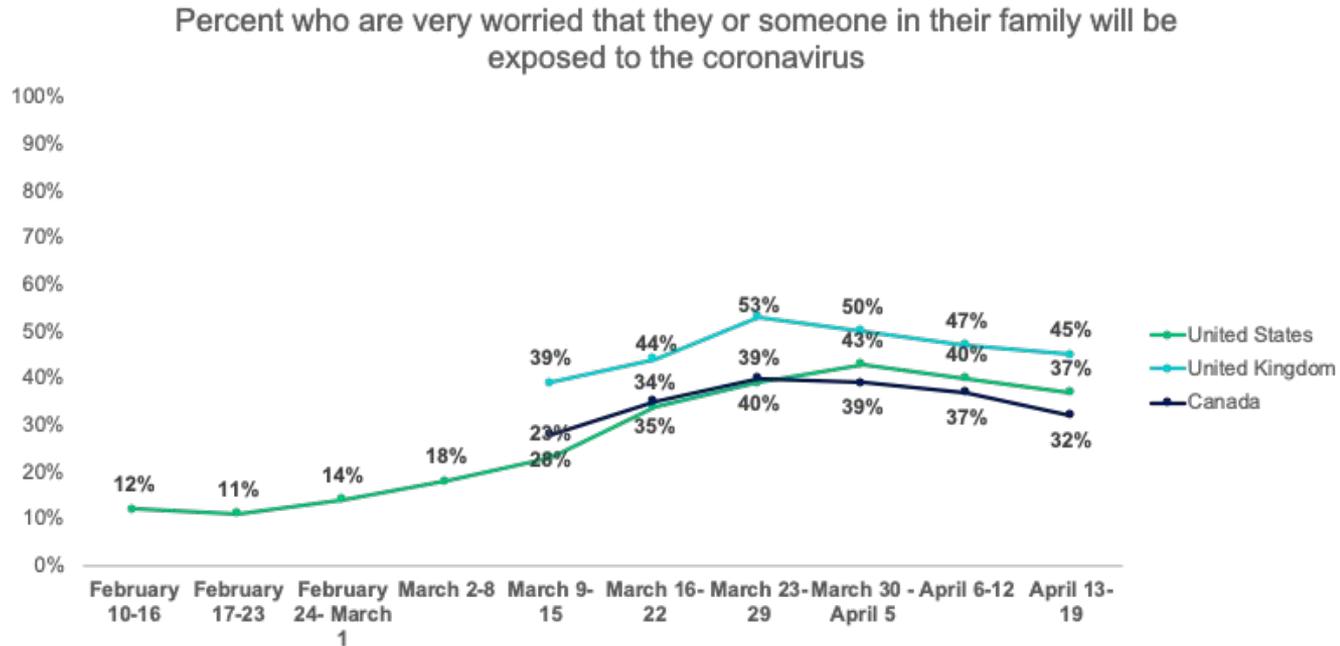
So far, we've surveyed nearly 450,000 people in the US, UK, and Canada since February 11th.

Here are some topline results from the past week, April 13-19:

| USA | | UK | | Canada | | |
|-----|---|-----|---|--------|---|--|
| 61% | | 72% | | 62% | | of people are more worried that businesses in their area will reopen <u>too quickly</u> rather than <u>too slowly</u> |
| 60% | - | 59% | ↓ | 64% | - | of people said they are very worried that the coronavirus outbreak will have a negative economic effect on the <u>global economy</u> |
| 37% | ↓ | 45% | - | 32% | ↓ | of people said they are very worried <u>they or someone in their family</u> would be exposed to coronavirus |
| 47% | - | 36% | ↓ | 38% | ↓ | of people said they are <u>currently self-quarantining</u> |
| 32% | ↑ | 41% | ↑ | 19% | ↑ | of people said they <u>personally know someone</u> who has been diagnosed with COVID-19 |
| 13% | ↑ | 13% | - | 17% | ↑ | of people expect it will be <u>more than a year</u> before things in their area are back to normal |

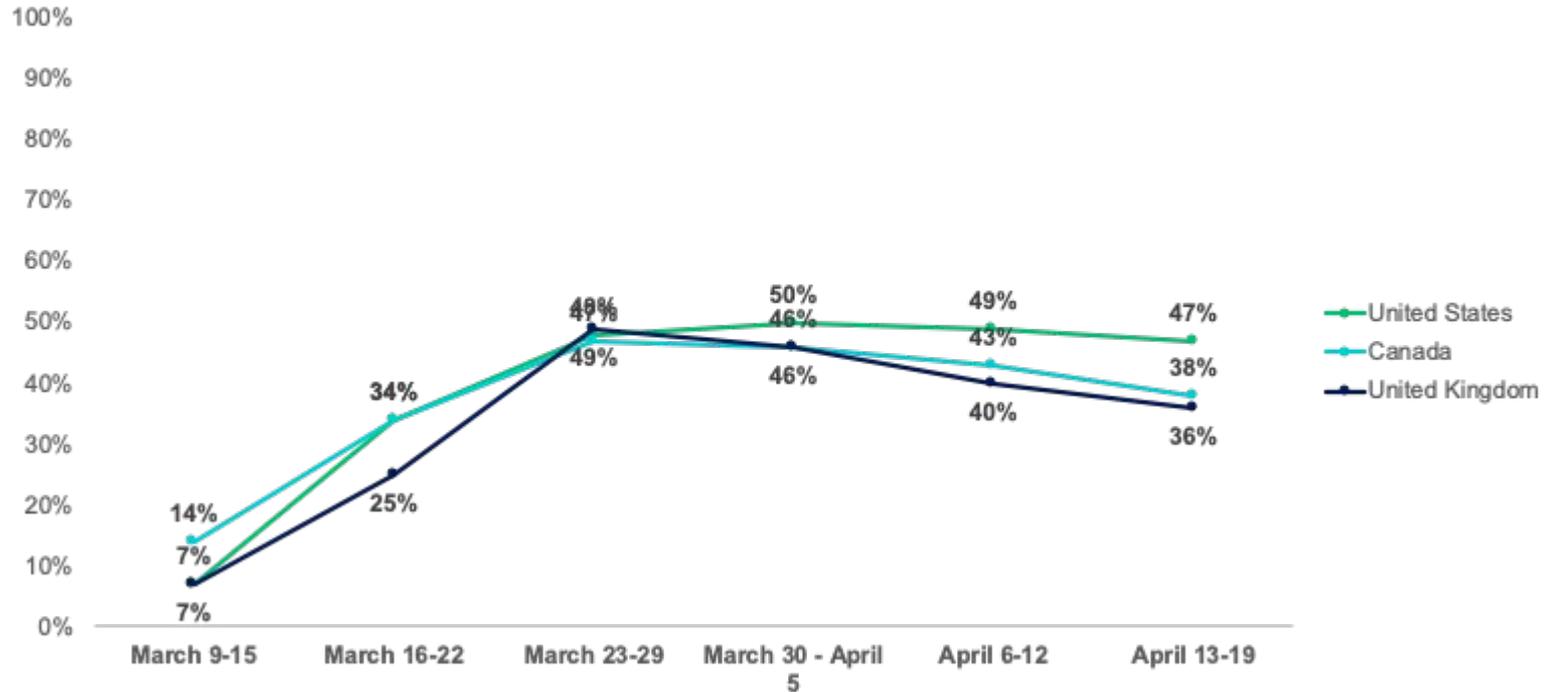


Concerns about getting sick continue to recede in all three countries

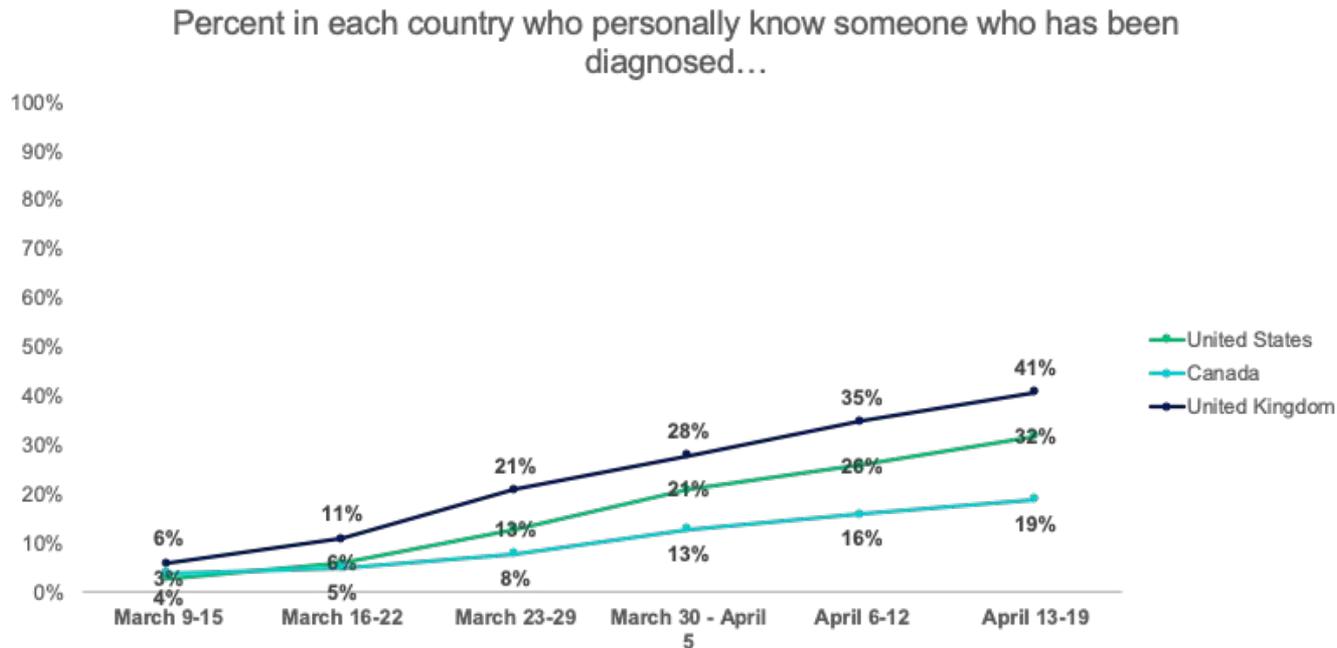


Quarantine rates in all three countries have also continued to decline

Percent in each country who are currently self-quarantining...

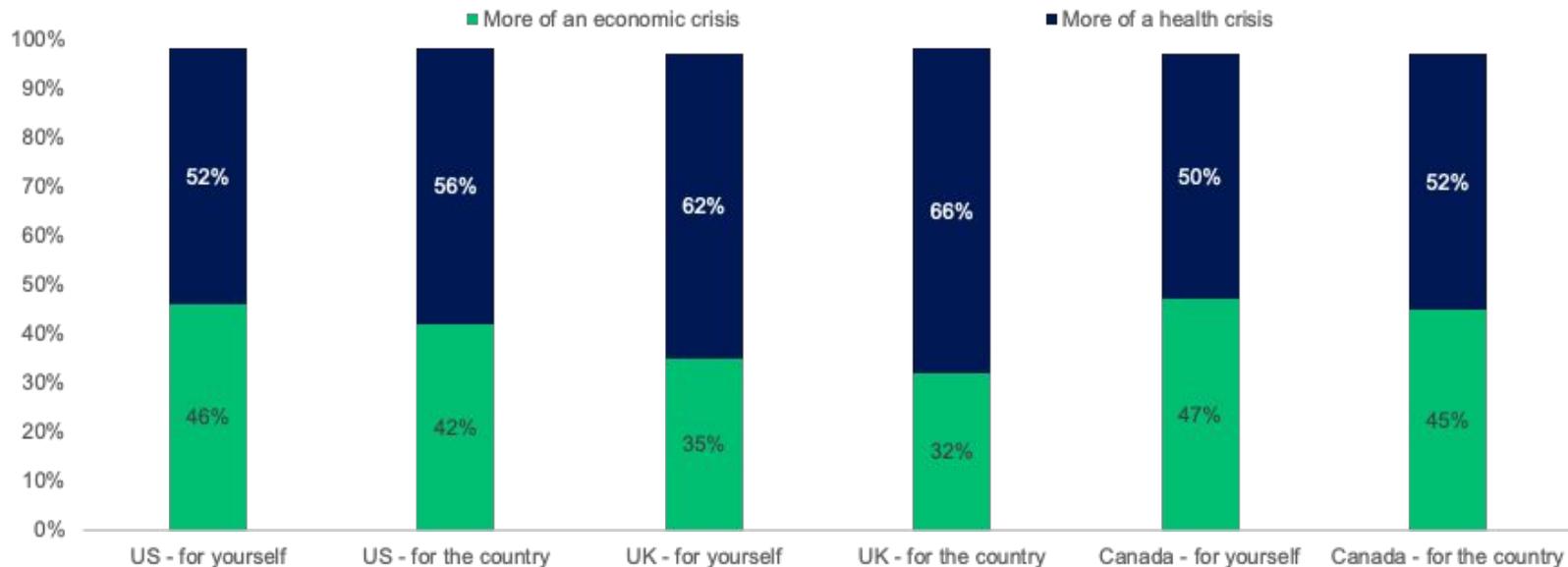


Still, the number of people who say they know someone who's been diagnosed with COVID-19 continues to grow



More people say the coronavirus is primarily a health crisis rather than an economic crisis, but it's a close call in U.S. and Canada

is the coronavirus outbreak more of an economic crisis or more of a health crisis?

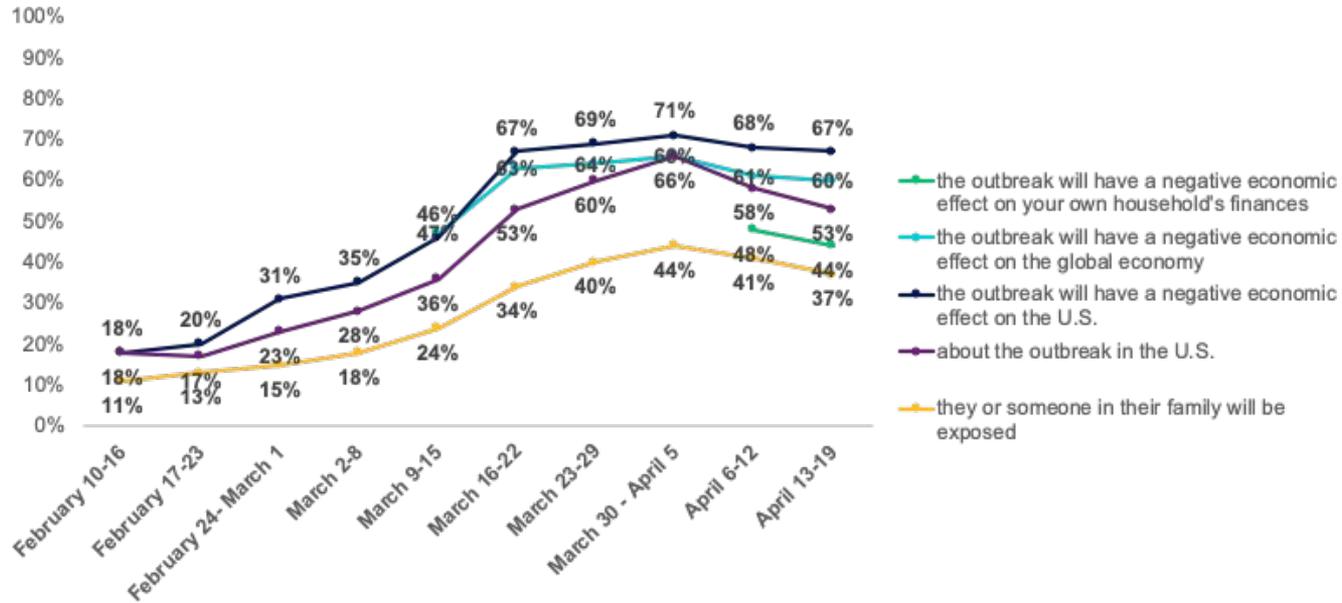


United States

N=370,529 respondents since February 11, 2020

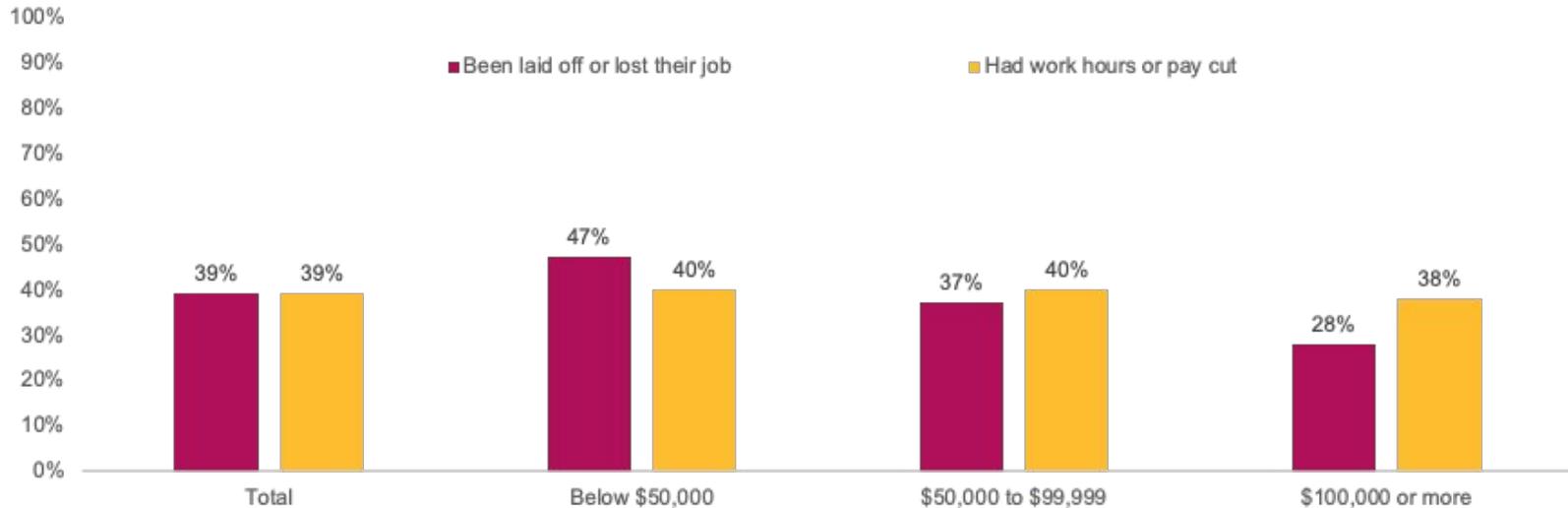
Economic concern remains high, but health concerns continue to decline in the US

Percent in the US who say they are very worried...



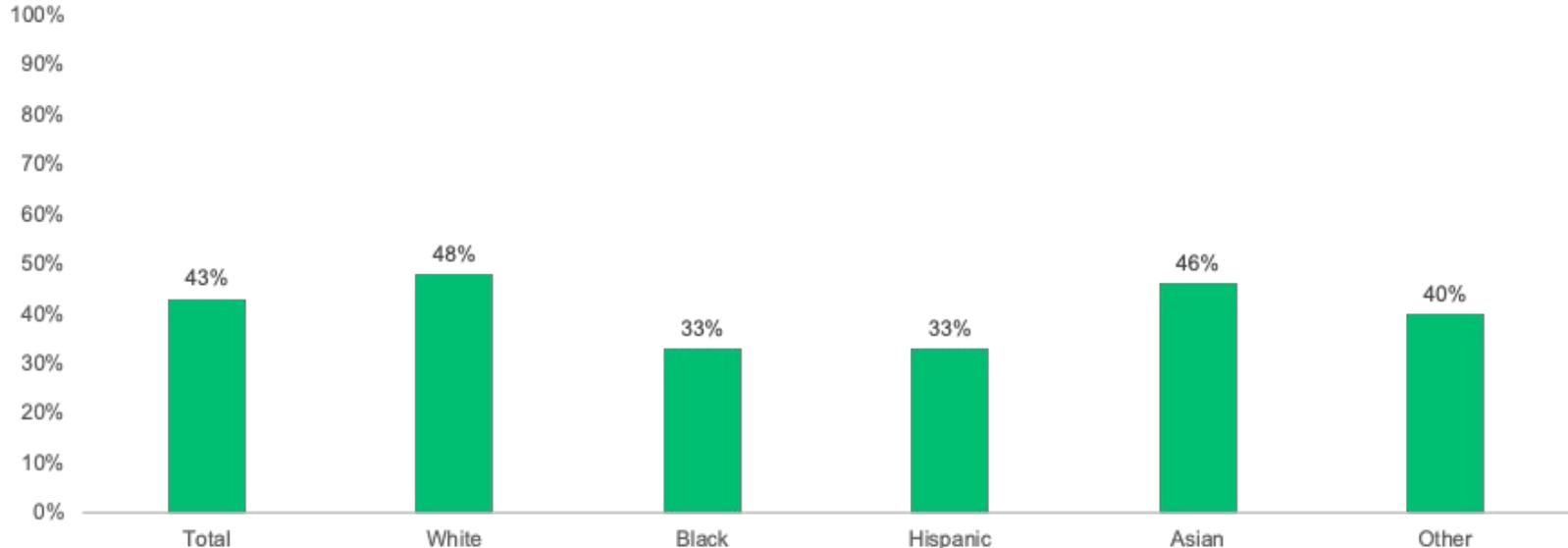
About four in 10 people in the U.S. know someone who has been laid off or lost a job, but those in the lower income brackets are hit hardest

Because of the coronavirus outbreak, have you or has anyone in your immediate family...?



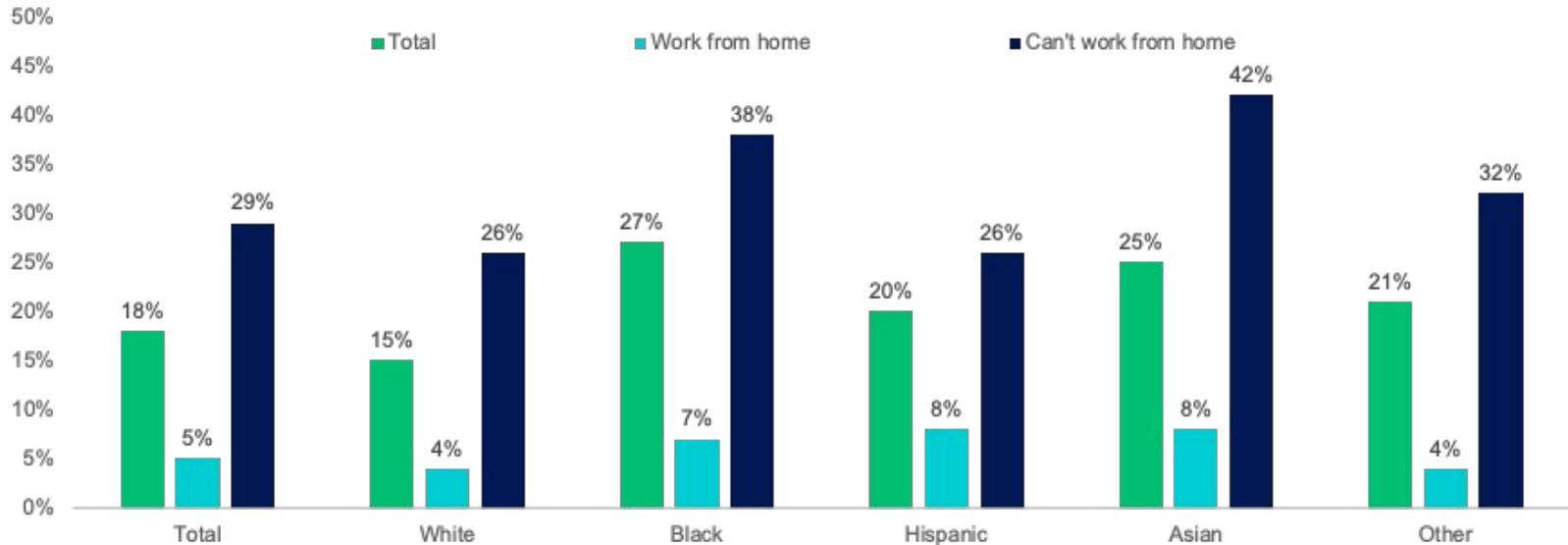
Among those who still have jobs, black and Hispanic workers are the least likely to be able to work from home during the coronavirus outbreak

Percent of workers who have been able to work from home as a result of the coronavirus outbreak, by race



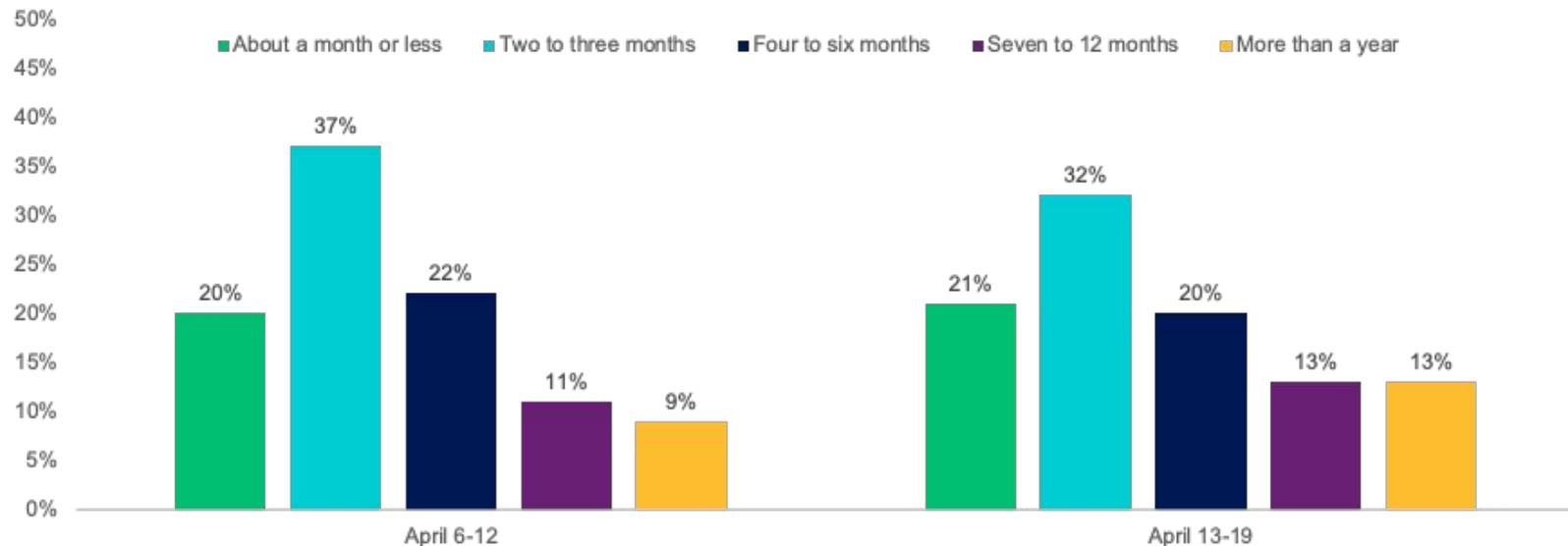
Those who can't work from home are several times more likely than those who can to feel unsafe at work, with those feelings especially strong among blacks and Hispanic workers

Percent of workers who now feel unsafe at work, by race



One in five in the US still expect things to get back to normal within a month, but expectations are starting to extend out further in time

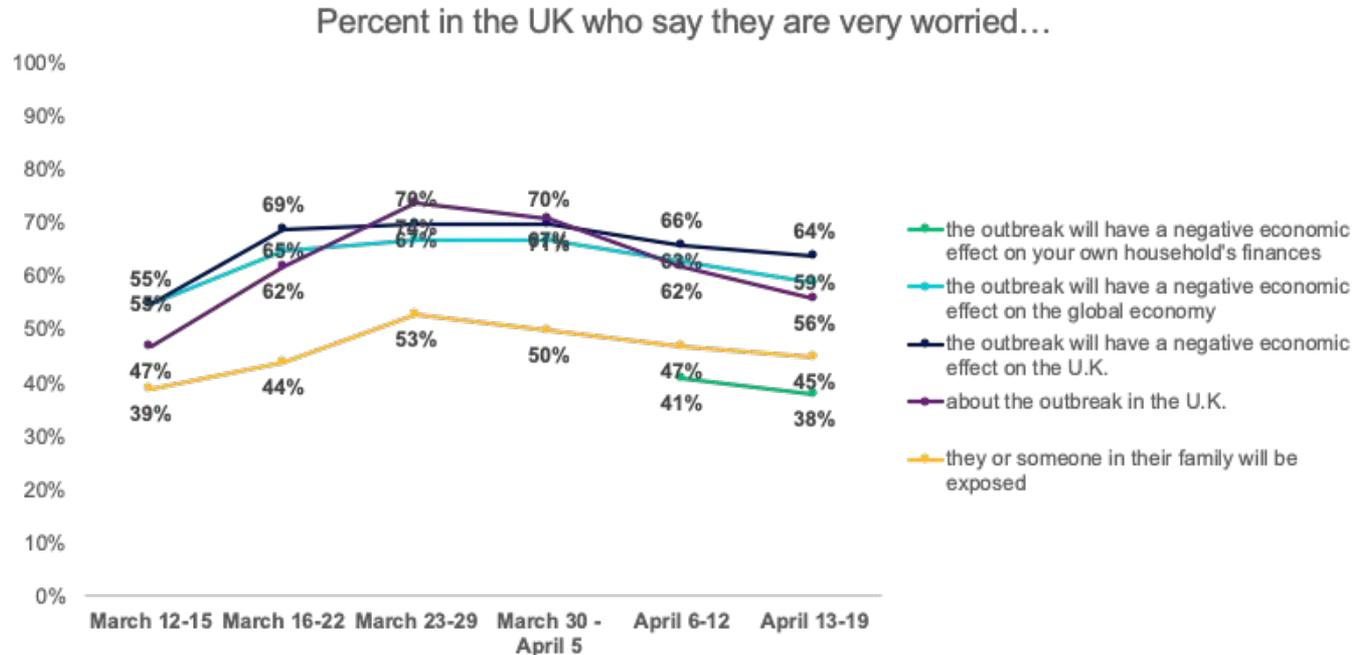
When do you think life in your area will be mostly back to normal?



United Kingdom

N=33,368 respondents since March 13, 2020

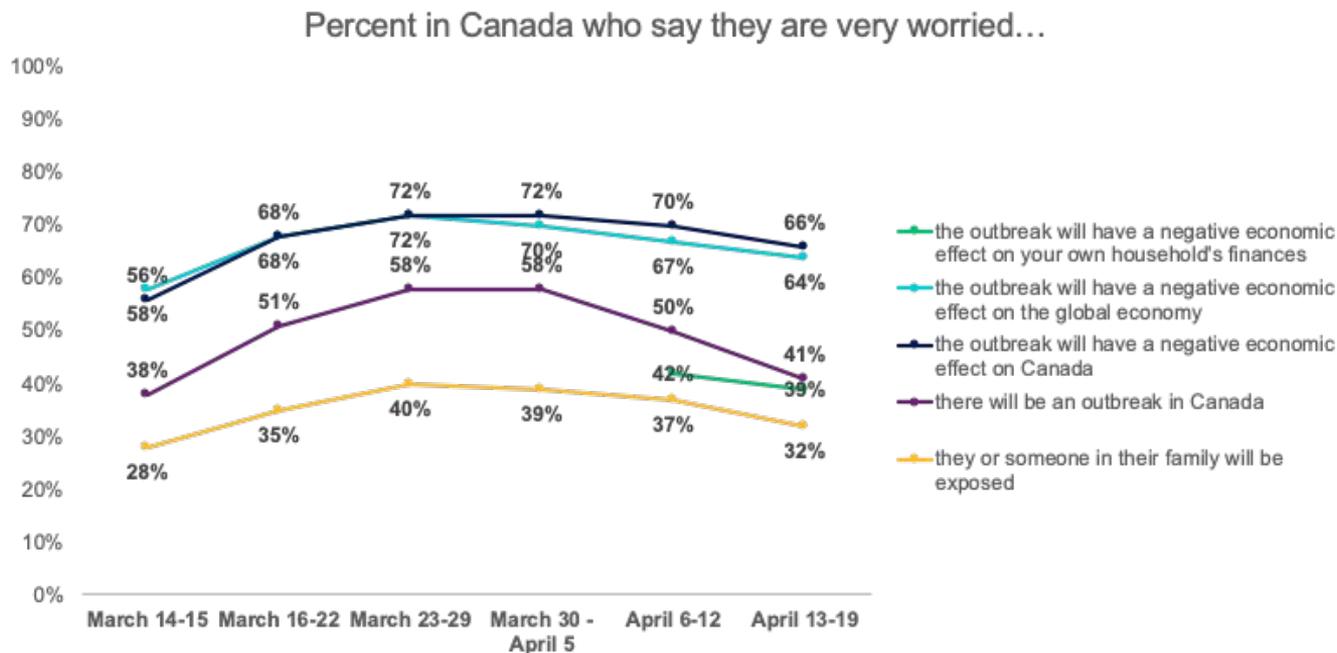
Economic concerns continue to outweigh health concerns as the numbers of Brits worried they or a family member will be exposed continues a downward trend



Canada

N=45,868 respondents since March 14, 2020

Economic concerns remain higher than health concerns in Canada



Methodology:

These data come from a series of SurveyMonkey Audience online polls conducted:

- February 11 - April 19, 2020 among a total national sample of 370,529 adults in the U.S.
- March 13 - April 19, 2020 among a national sample of 33,368 adults in the U.K.
- March 14 - April 19, 2020 among a national sample of 45,868 adults in Canada

Respondents for this survey were selected from the more than 2 million people who take surveys on the SurveyMonkey platform each day. Data have been weighted for age, race, sex, education, and geography in each country.

For more on our methodology, please visit: <https://www.surveymonkey.com/mp/survey-methodology/>

Keep up with SurveyMonkey's coronavirus resources for businesses, teachers, and parents here:

<https://www.surveymonkey.com/mp/coronavirus-resources/>

Create your own online poll and reach people from around the world in minutes with SurveyMonkey Audience.

Go to <https://www.surveymonkey.com/mp/audience/> or contact us at audience-sales@surveymonkey.com.



