

Craig M. Mullaney



Craig Mullaney is a Brunswick partner in Washington, DC. Craig is an experienced advisor, and one of the leading authorities on executives' use of digital media. He joined Brunswick from Facebook where he led strategic partnerships and founded Facebook's Global Executive Program. Craig has provided strategic counsel on critical communications issues to leaders ranging from former heads of state and Fortune 50 CEOs to presidents of major charitable foundations, spiritual leaders, scientific luminaries, and entrepreneurs. He is a *New York Times* bestselling author, and decorated Army combat veteran.

During the Obama Administration, Craig served as a senior advisor at the U.S. Agency for International Development (USAID) and at the Pentagon. Previously, Mullaney was on the national security policy staff of President Obama's 2008 presidential campaign.

Mullaney graduated second in his class from the United States Military Academy. After completing Army Ranger School, he attended the University of Oxford as a Rhodes Scholar and earned master's degrees in diplomatic and economic history from Lincoln College. As an Army infantry officer in the 10th Mountain Division, Mullaney led a platoon in combat along the hostile border between Afghanistan and Pakistan as part of Operation Enduring Freedom. Mullaney's military decorations include the Bronze Star, Army Commendation Medal with "V" device, Combat Infantryman's Badge, Ranger Tab, and Parachutist Badge.

Mullaney is the author of the 2009 *New York Times* bestseller *The Unforgiving Minute: A Soldier's Education*. He has appeared on CBS, CNBC, BBC World News America, National Public Radio, *The Colbert Report*, and *The Daily Show with Jon Stewart*.

Craig is a founding advisory board member of With Honor, an adjunct fellow of the Pell Center of International Relations, a member of All Saints Church, and a delegate to the US-Japan Leadership Program. As a public speaker he has addressed audiences and clients ranging from Harvard Business School, Villanova, and Princeton to J.P. Morgan and USAA. He resides with his wife and three children in Bethesda, Maryland.