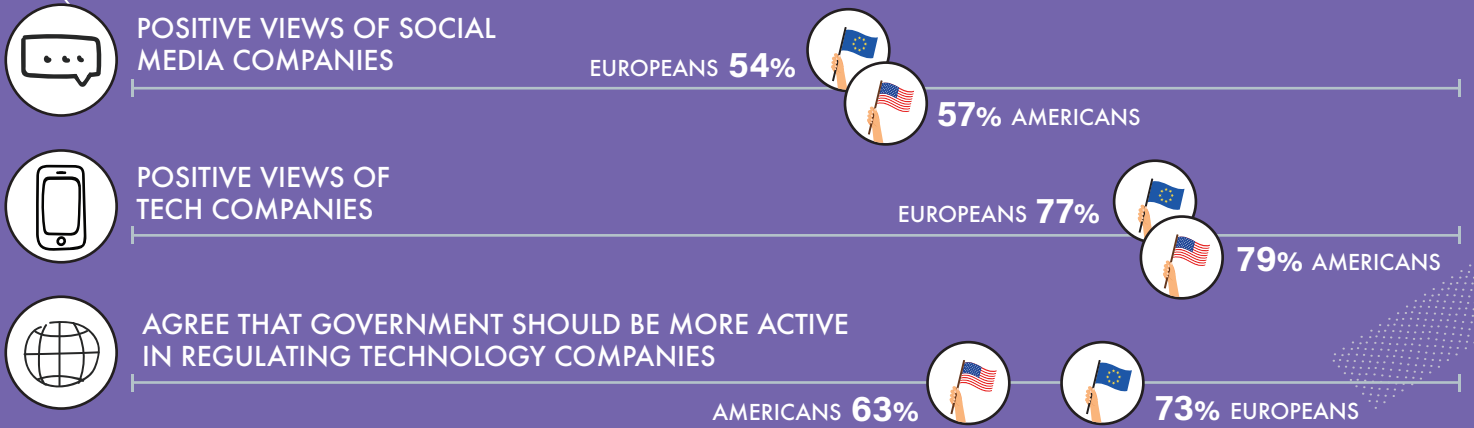


Is The Techlash Real?

An exploration of attitudes towards Big Tech among American and European consumers



Despite positive views of technology companies, opinions of social media companies are mixed, and there are growing calls for more regulation.



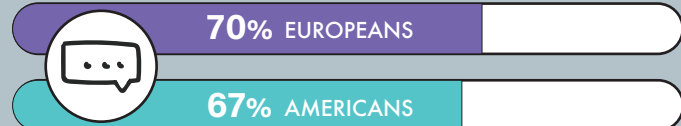
Content and privacy issues are top of mind and consumers support holding social media companies responsible.

BELIEVE SOCIAL MEDIA COMPANIES...

Should be held legally responsible for allowing false or misleading content on their platforms



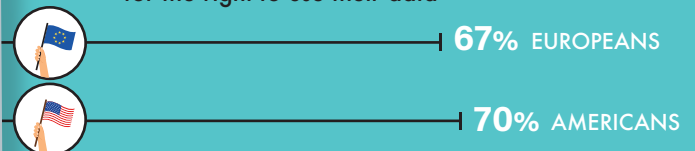
Should actively edit or remove fake news from their online platforms so users can know what information is accurate



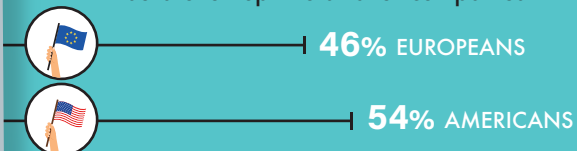
There is concern about the influence of technology companies, which is creating support for more aggressive proposals.

AGREE THAT TECH COMPANIES...

Should be required to pay consumers for the right to use their data



Have grown too large and they should be broken up into smaller companies



AGREE THAT SOCIAL MEDIA PLATFORMS...

Have become so influential in society, politics, and commerce, they should be managed by democratically-elected governments rather than corporations

