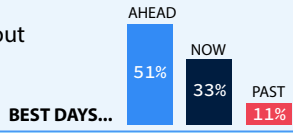


# Siliconfidential

What tech workers tell us about tech and the future

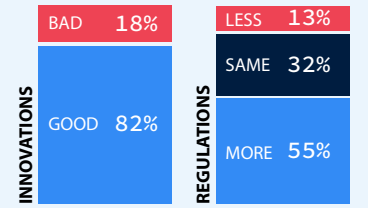
## 1 OPTIMISM

Workers are optimistic about Bay Area tech in the short and long term.



## 2 BETTER TOMORROW

Strong belief that their innovations are **GOOD** for society, but an expectation of **MORE** government regulation.



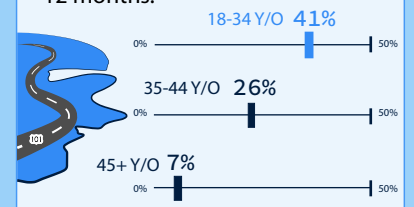
## 3 WE'RE HIRING

67% report that their companies will add staff in the next 12 months, with **STRONG** hiring among private firms and startups.



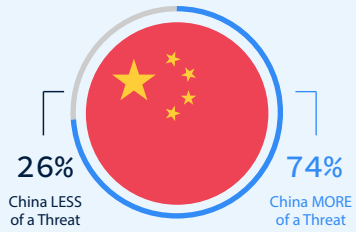
## 4 YOUTH EXODUS

41% of younger workers plan to leave the Bay Area in the next 12 months.



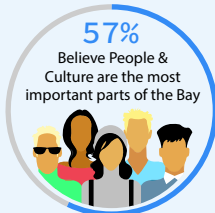
## 5 BAY AREA RIVAL

49% expect a serious rival to Bay Area tech in the next 5 years and see China as a competitive threat.



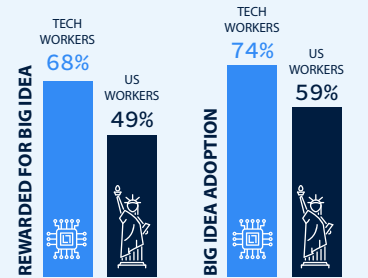
## 6 PEOPLE + CULTURE

Workers say the Bay Area is difficult to replicate given the concentration of talent and culture open to new ideas (even more important than VC money and world class universities).



## 7 BIG IDEAS

An **OPEN** culture matters. 68% say they would be rewarded for a big idea at work. Only 49% of US employees say the same.



## 8 OUT IN THE OPEN

An **OPEN** culture also means that tech workers will speak out and act out against things that violate company values.

Would Speak Out

70%

41%

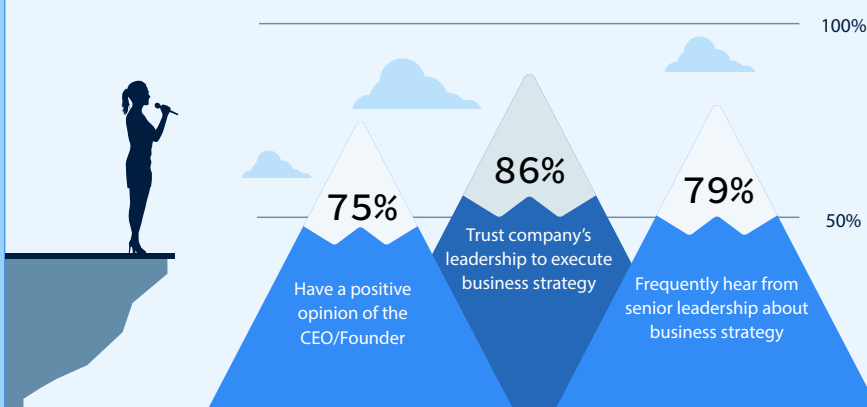
Would Leak To Media

14%

Would Definitely Leak To Media

## 9 LEADERSHIP MATTERS

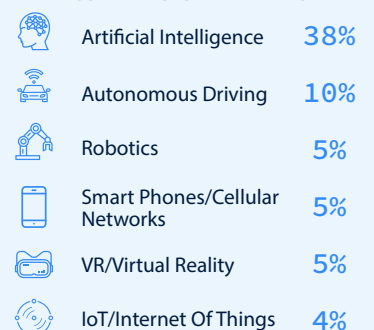
There is a clear preference for strong and visionary leaders.



## 10 RACE TO AI SUPREMACY

Tech workers overwhelmingly believe AI is the next big tech advance. Is it winner take all?

### MOST TRANSFORMATIVE TECH\*



\*33% mentioned other responses